

Privacy Policy - Pindstrup Mosebrug A/S

Last updated: March 2026

Who we are

Pindstrup Mosebrug A/S is one of the world's leading producers of high-quality substrates for professional growers. Our website is located at pindstrup.com.

Pindstrup Mosebrug A/S is the data controller for all personal data processed via this website.

What data we collect and why

Contact form

When you fill out a contact form, we collect the information you provide (name, email address, message).

Purpose: To respond to your inquiry.

Legal basis: Article 6(1)(b) GDPR – processing is necessary to handle your request.

Newsletter

We offer an optional newsletter. If you choose to subscribe, we collect your email address and store your email address in HubSpot.

Purpose: To send newsletters based on your consent.

Legal basis: Article 6(1)(a) GDPR – consent.

You can unsubscribe at any time by clicking the unsubscribe link in any newsletter email.

Analytics

We use basic analytics via HubSpot to understand general website usage.

Purpose: Site performance and usage insights.

Legal basis: Article 6(1)(f) GDPR – legitimate interest.

No personally identifiable information beyond standard web traffic data is collected.

What we do not collect

We do not collect or store payment information, credit card details, or any sensitive personal data. We do not operate an online shop or process financial transactions.

How we store your data

Data submitted via contact forms and newsletter sign-up is stored in HubSpot, which is a GDPR-compliant platform.

We retain personal data only as long as necessary:

- Contact form submissions: retained for up to 12 months, unless continued communication requires longer.
- Newsletter data: stored until you unsubscribe; afterwards deleted within a reasonable period.
- Analytics data: retained according to HubSpot's standard anonymised retention settings.

Third parties and data sharing

We do not sell, trade, or share your personal data with third parties.

However, we use trusted data processors, including:

- HubSpot (newsletter, CRM, analytics)
- Website hosting providers / IT-support vendors (for operation and security of the site)

These processors act only on our instructions and are bound by data processing agreements.

International data transfers (HubSpot)

Because HubSpot is a global provider, your data may be stored or processed outside the EU/EEA.

When this occurs, transfers are safeguarded by:

- Standard Contractual Clauses (SCCs)
- Additional security measures required by GDPR

Your data is never sold to third parties.

Your rights

Under GDPR, you have the following rights:

- Right of access – to see what data we hold
- Right to rectification – to correct inaccurate data
- Right to erasure ("right to be forgotten")
- Right to restriction of processing
- Right to object to certain processing activities
- Right to data portability
- Right to withdraw consent at any time (newsletter)

- Right to lodge a complaint with the Danish Data Protection Agency (Datatilsynet)

To exercise these rights, please contact us at: pindstrup@pindstrup.com

Whistleblowing

If you wish to report a concern anonymously, Pindstrup operates a confidential whistleblowing channel at pindstrup.integrityline.com.

Cookies

Our website may use cookies for necessary functionality and analytics via HubSpot. You can control or disable cookies in your browser settings at any time. A detailed cookie overview will be available in our cookie notice.

Automated decision-making

We do not use your personal data for automated decision-making or profiling.

Contact

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